

BUSINESS MEETING OF THE DISSEMINATION FOR BEHAVIOR ANALYSIS (SIG) MEETING HELD 5/25/2015

Minutes

VENUE: HENRY B. GONZALEZ CONVENTION CENTER- ROOM 214CC

TIME: 6:00PM- 6:50PM (CT)

PRESENT: AMANDA KELLY (PASTCHAIR), MEGAN MILLER (CHAIR), MELISSA ENGASSER (VICE CHAIR)

Potential Members:

Naomi Homayouni

Lisa Davies

Cameron Mittleman

Aoife McTiernan

Michelle Kelly

Ryan O'Donnell

Rachel Metras

General Business:

1. Year-long SIG Initiative:

This year the SIG has proposed to make it its mission to disseminate ABA within the medical community. We propose to create materials to give to SIG members to disseminate throughout their community, much as in the nature of how pharmaceutical representatives approach physicians. Monthly check-ins on how many physicians have been approached throughout the month and how many physicians have referred ABA to a patient will be potential measures for this endeavour. Furthermore to support this goal, Steven Foreman (Kentucky) who is currently engaged in these initiatives in his own state, will be sharing his experiences with the SIG as well as provide a webinar in the month of July (most likely any Friday other than July3rd).

2. Webinar Initiatives:

The SIG will be hosting several webinars throughout the year varying from different professionals from other SIG's or other behavior analytic professionals. Free CE's will be offered to members. Our first one will be in June in which different applications of ABA will be presented, following

in July with Steven Foremans presentation on dissemination in the medical community.

3. **Symposium development for ABAI 2016:** The SIG will pursue setting up a symposium on various lectures on dissemination.
4. **Symposiums/Lectures/Presentations at outside of the behavior analysis:** It was discussed that potential symposiums and/or presentations to organizations outside of behaviour analysis would be potential goals for the coming year.
5. **Awards:** Aside from maintaining the B.F. Skinner Journalism award, the SIG would like to also award those members who have gone above and beyond for the SIG.
6. **Identify popular speaker:** It was mentioned that in order to disseminate the science, it would be advisable to find someone that is not a behaviour analyst but that has a following and train him/her on what ABA is and have that person help with pulling in a larger audience. Parent organizations were also mentioned in regards to helping disseminate the science to the mainstream.

